



Iona - Community Needs Survey

Introduction

Iona Village Hall Community Trust (IVHCT) and Iona Community Council (ICC) are committed to understanding and communicating the diverse needs of our community as well as how our Village Hall can help.

Here's why your voice matters:

- **Build a Stronger Community:** We aim to create a solid evidence base on critical issues like housing, education, ferries, and healthcare.
- **Effective Advocacy:** With clear data, we can better respond to ongoing challenges and advocate for our community's needs.
- **Secure Funding:** Information gathered will help us plan for the best use of existing resources and attract funding for future projects.
- **Make an Impact:** Your insights previously helped fundraise for our new Hall. You helped make an enormous impact, and we hope that 12+ years later we can do the same again for the new priorities and needs of Iona.

Starting in February 2025, Community Enterprise will gather data and feedback from our local community. This survey is your initial opportunity to provide valuable insights and experiences relating to access to local services, business and housing concerns, childcare, and more.

Make Your Voice Heard!

- **Complete the survey, and help others to do so where you can.**
- **Provide your details to participate in the next steps; focus groups, stakeholder interviews, or one-on-one conversations.**

Need assistance with the survey or know someone who would prefer a hard copy? Contact kate@communityenterprise.co.uk for survey help.

Hard copies will be available for pickup and drop-off at the Village

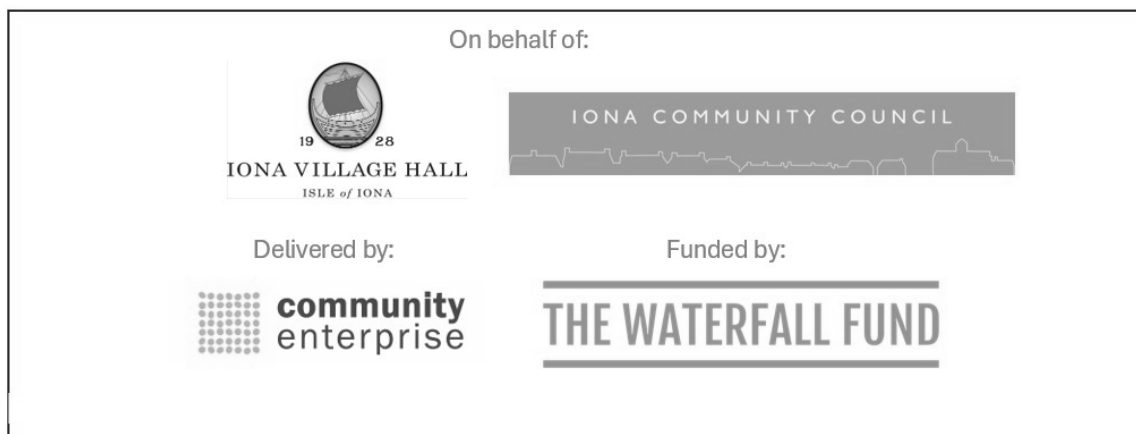
Hall or ask a Trustee.

The survey will close on Sunday 30th March.

Confidentiality:

Your responses will be confidential and recorded through Survey Monkey. For more details, refer to [SurveyMonkey's Privacy Policy](#) and [Community Enterprise's Privacy Policy](#).

Your input is a crucial part of making our community more resilient and more vibrant. Thank you for contributing to Iona's future!





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About you

We are collecting demographic information will help us get a sense of the make up and profile of the community, how it has changed since our research in 2012, and how settled the current population is. This will also help us to predict future needs and potential challenges and plan for them accordingly.

1. Please tell us your age:

- | | |
|--------------------------------|---|
| <input type="radio"/> Under 18 | <input type="radio"/> 55-64 |
| <input type="radio"/> 18-24 | <input type="radio"/> 65-74 |
| <input type="radio"/> 25-34 | <input type="radio"/> 75+ |
| <input type="radio"/> 35-44 | <input type="radio"/> Prefer not to say |
| <input type="radio"/> 45-54 | |

2. Is your primary residence on Iona?

- ☐ Yes
- ☐ No, but I have a second home on Iona
- ☐ No, but I am from Iona originally
- ☐ No, but I work on Iona
- ☐ No, but I have family on Iona
- ☐ Other (please specify)

3. If Iona is your primary residence, how long have you lived here?

- ☐ Less than 2 years
- ☐ 2-10 years
- ☐ 11-30 years
- ☐ More than 30 years

4. Do you expect to still be living on Iona in 5 years?

☐ Yes

☐ No

☐ Not Sure

Comments

5. How many people live in your household (including you)?

	1	2	3	4	5
Children (aged 0 - 12)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Young people (aged 13-17)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adults (18+)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. What is your current accommodation status?

☐ I own my home and live in it

☐ I live with family or friends

☐ I own a home and rent it out

☐ I live in temporary accommodation

☐ I am renting

☐ Prefer not to say

☐ Other (please specify)

7. Which of these best describes your employment status? (Please tick all that apply)

☐ Self-employed/Business owner

☐ Employed full-time

☐ Employed part-time

☐ Crofting

☐ Retired

☐ Prefer not to say

☐ Other (please specify)

8. What best describes your employment status throughout the year?

☐ I am employed year round

☐ My employment is seasonal

☐ My hours change throughout the year

☐ I am in a temporary/contract role

☐ Other (please specify)

9. We know people on Iona have a wealth of skills and experience and we want to understand this better. This question relates to Iona's overall capacity to manage community assets and is aimed at evidencing this and identifying any gaps, not to recruit individuals for tasks.

Please rate your skills/experience in the following areas:

	No experience/knowledge	Some experience/knowledge	High level of experience/knowledge
Project management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Managing people (staff and volunteers)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marketing and communications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fundraising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Research and policy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Managing and supporting events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facilities management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strategic planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you want to tell us about any other skills or want to highlight any expertise or wisdom within the wider community please use the comment box below:



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Community Resources, Facilities and Services - on Iona

The following pages are about understanding how day-to-day life compares with life in other communities. We want to better understand how the community feels about the existing services and facilities available to you both on Iona and off-island. These may include on-island amenities and services like the Village Hall and GP Surgery, as well as services you/your family have to travel to use e.g. wider health care support or secondary education.

We want to gather your views on key infrastructure and facilities that are available to you. These questions will focus on core issues of access to and availability of these services with the hope that we can better advocate for our island needs. When considering these different aspects of life on, and off, Iona you may want to think about issues like opening hours, affordability, travel connections, and reliability when giving your ratings.

Part of our focus will also be on the Village Hall itself, exploring if the Hall, as a key community facility, is meeting local expectations - and what role it can play in supporting new services for Iona.

10. Do the services and facilities on Iona meet your current needs?

- ☐ Yes, my needs are met ☐ No, my needs are not met
☐ Partly met ☐ Don't Know

Comments

11. Overall, how would you rate your experience of the services and facilities on Iona?

Very poor Poor Ok / Adequate Good Very good



12. Looking specifically at the facilities and services you use on Iona - how would you rate your access to, or the availability of, the following compared to other places?

	Very poor	Poor	Ok / Adequate	Good	Very good	N/A
Leisure & Culture (i.e. how and where you do things for fun, for exercise or for new experiences)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transport Connections (i.e. ease of access to ferries and public transport)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Healthcare (i.e. visiting GP/Nurse, Telehealth Services)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education & Childcare (i.e. Childcare, Early Years & Primary School)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shopping & Retail (i.e. access to, and choice of options, for food shopping and other shopping)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please use this space to expand on your ratings or highlight other services/facilities you use:

13. Are there any services or facilities that would be a priority for you to be provided/improved locally?

14. We would like to know more about your usage of the Village Hall. Please tell us what you use the space for and approximately how frequently you use the hall:

	A few times a week	A few times a month	Once a month	A few times a year	Never
I have visited IVH to attend an event, meeting or other activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have booked IVH for an event, meeting or other use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have volunteered or worked at IVH	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

15. Are the services and facilities you use available to you year-round? Please feel free to tell us about the services and facilities you use both on Iona and off-island.

16. The IVHCT are keen to understand how the Village Hall contributes to Iona's services and facilities. Please tell us about your experience of using the Hall and any future priorities for this community space.



17. Overall, how would you rate your experience using services and facilities off-island?

Very good

Looking specifically at the facilities and services you use off-island - how would you rate your access to, or the availability of, the following compared to if you lived elsewhere?

Leisure & Culture (i.e. how and where you do things for fun off-island)



C

○

C

○

C

C

○

C

○

training						
b. Availability of off-island education and training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shopping & Retail (i.e. access to, and choice of options, for off-island shopping):	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
a. Ease of access for shopping / retail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Availability/Choice of off-island shopping/retail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please use this space to expand on your ratings or highlight other services/facilities you use:



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Citizenship and Empowerment

We are interested to explore patterns of community participation and volunteering locally. The questions below also seek to understand community perceptions - including whether people feel that they have the ability to influence local decisions.

19. Do you consider yourself to be an active volunteer within the community?

☐ Yes

☐ I used to volunteer but I don't anymore

☐ No

☐ Don't know

Comments:

20. What prevents you from volunteering (if anything)?

21. If you volunteer, how much time do you spend on your voluntary role?

☐ Several times a week

☐ About once a week

☐ Less than once a week but at least once a month

☐ Less than once a month

☐ Other (please specify)

22. Do you currently provide any unpaid care or support to other people within the community?

(See Q22. for some examples of caring/support)

☐ Yes

☐ No

☐ Don't Know

If yes, how much time do you estimate you spend on this per week?

23. If you provide unpaid care, what type of care and support are you currently providing in the community?

☐ Shopping

☐ Preparing food

☐ Helping with domestic chores

☐ Caring for children other than your own

☐ Helping care for animals

☐ N/A

Other (please specify)

24. We are keen to understand how people perceive Iona as a community. What % of adults on Iona do you think are 'active volunteers' in some capacity or are providing care to others?

	0-25%	26-50%	51-75%	Over 75%
Volunteering	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Caring Responsibilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments

25. Do you think that the community on Iona can influence positive change for the island?

☐ Yes

☐ No

☐ Don't know

Comments

26. To what extent do you believe that the community on Iona can influence the following:

	Strong influence	Somewhat of an influence	No influence
Health and social care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Meeting the needs of older people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Energy and energy costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community capacity and empowerment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transport connections	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preservation of heritage and cultural identity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marine planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost of living	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Population and de-population	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resilience planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connectivity and digital	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Economic growth and investment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education and skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Retention of young people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local development and planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Climate Change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other Suggestions / Comments:



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Housing

As someone who lives or works on Iona we need your views on available housing in order to better understand local issues and priorities for the future. This could be related to your own housing needs, concerns you have for your wider family, or challenges with seasonal employees seeking work locally. Having this information will enable us to better advocate and plan for the needs of Iona going forward.

27. Do you think current housing on Iona supports the needs of the community?

☐ Yes

☐ No

☐ Don't Know

Comments

28. Does your current housing meet your needs?

☐ Yes

☐ No

☐ Don't Know

If 'No', please give details:

29. Do you see your housing status changing over the next 5-10 years?

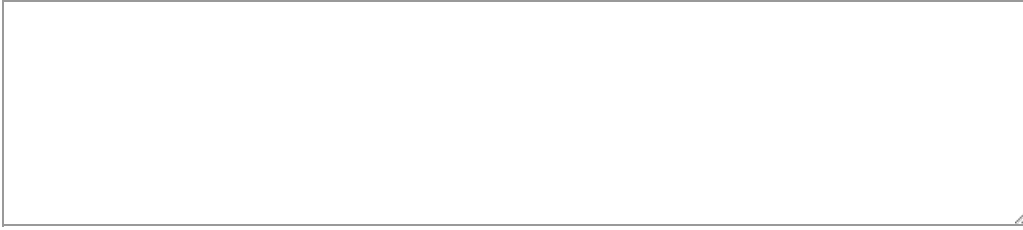
☐ Yes

☐ No

☐ Don't Know

Comments

30. What do you think are the housing priorities for Iona, both immediately and in the future?

A large, empty rectangular box with a thin black border, intended for the user to write their answer to the question. It occupies the upper portion of the page below the question text.



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Business

The following section focuses on Iona's business needs. If you operate a business on the island please complete the following section and highlight any challenges or priorities you have as a local business owner.

31. Do you currently operate a business on Iona?

☐ Yes

☐ No

☐ Other

If 'Yes/Other', please provide more information.

32. What sector(s) does your business operate in?

☐ Agriculture

☐ Manufacturing

☐ Business Services

☐ Hospitality / Tourism

☐ Professional Services

☐ Logistics / Transport

☐ Construction

☐ Manufacturing

☐ Digital

☐ Marine Activities

☐ Energy

☐ Public Sector

☐ Fishing

☐ Retail

☐ Food/Drink

☐ Voluntary Sector / Not-For-Profit

☐ Other (please specify)

33. How many staff does your business employ on Iona (including yourself if applicable) ?

	1	2	3	4	5+
Full time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Part time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seasonal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Freelance worker	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other / more information e.g. self-employed

34. What are the current challenges/needs of your business on Iona?

- | | |
|--|--|
| <input type="checkbox"/> Staffing | <input type="checkbox"/> Transport |
| <input type="checkbox"/> Business premises | <input type="checkbox"/> Costs |
| <input type="checkbox"/> Accommodation | <input type="checkbox"/> Skills / experience |

Other (please specify)

35. Looking to the future, what do you think will be the key needs for your business?



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Children & Young People

The following section asks you about the needs for children and young people on the island. Please the answers that feel relevant to you or your family.

36. Do you / your family have childcare needs on Iona?

☐ Yes

☐ No

☐ Other (please specify)

37. Are your childcare needs currently met?

☐ Yes

☐ Somewhat

☐ No

Comments

38. What is good about Iona for children and young people?

39. Where are the gaps in provision for children and young people on Iona?

40. Do you think young people see themselves living on Iona in the future?

☐ Yes

☐ No

☐ Don't know

Comment



Iona - Community Needs Survey

Looking to the future...

41. We want to understand your own personal priorities for the future. This will help give us a better sense of longer-term needs for Iona.

Please rate how high a priority you would give the following aspects (*1=lowest priority for you and 5=highest priority for you*):

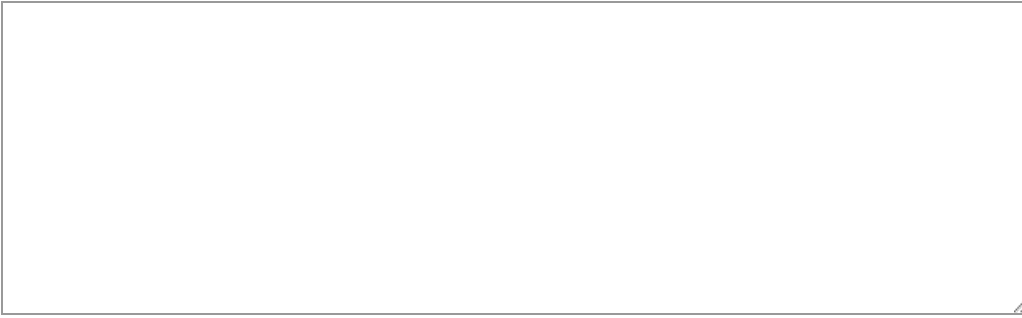
	1 (lowest priority)	2	3	4	5 (highest priority)
Health and social care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Meeting the needs of older people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Energy and energy costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community capacity and empowerment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preservation of heritage and cultural identity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marine planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost of living	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Population and de-population	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resilience planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connectivity and digital	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Economic growth and investment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education and skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Retention of young people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local development and planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Climate Change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Diversification of income streams	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tourism and seasonality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other Suggestions or Comments:

42. What are the positive things on Iona that we need to retain and protect?



43. What are the main priorities for change?





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What's next? Do you have more to tell us? Or did we forget to ask an important question?



Community Consultation - process and next steps

The Community Enterprise team will be speaking to lots of you in focus groups or 1-1's.

Please leave your details below if you want to participate, or just to hear what might be involved - there's no obligation! Don't forget to TICK the GDPR boxes in order for the team to be allowed to contact you.

44. If you would like to get more involved in this piece of community based research, either through a focus group or interview, please leave your contact details below (and make sure to tick the relevant GDPR boxes below).

Name

Email Address

Phone Number

45. Data Protection regulations mean that if you do leave your personal details, we have to check you are happy with what happens with your data. If you have left contact details above, please tick the relevant boxes.

- ☐ I consent to Community Enterprise storing my data only for the duration of the research period.
- ☐ I consent to Community Enterprise contacting me about this project.
- ☐ I consent to Community Enterprise passing my data to Iona Community Village Hall Trust to be kept in touch about this research.

**Thank you for completing our survey! Please click
'Done' to finish.**